

Meeting of Tijuana Academies: Eduardo Díaz, Rosa Sumaya, Lisette Salgado

Observations to the first semester courses:

It was brought up as a consideration that after the student had applied the admissions exam and had gotten an insufficient score in the math and verbal areas; he/she is given a remedial course as all the big universities of the world do it.

Consequently, we consider that Mathematics is positioned properly on the second semester as long as such remedial course is provided.

We consider that Micro-economy (or Business Economy as Professor Bermudez has proposed) as a function of Mathematics should be placed one semester ahead, this means until the third semester; this gives us the opportunity to move Marketing to the second semester.

If we follow Professor Bermudez' proposal, Macro-economy would disappear, and there would be the opportunity of opening a new course in particular for each undergraduate program. We suggest International Economy in case of the LNI (Bachelor's degree in International Business), or for example Financial Mathematics for the rest of the undergraduate programs.

If we eliminate Research Methodology in Administrative Sciences, in its place we propose Labor Law and Social Safety by putting them in second semester.

In case of Labor Law we have to consider how beneficial is to give it before or at the same time as Management of Human Capital; if it isn't too complicated, we can teach Management of Human Capital instead of Marketing.

Following with the changes, we should move Marketing to the fourth semester by giving the opportunity of opening a particular course on each undergraduate program.

The proposal is attached.

	SEMESTER I			SEMESTER II		
<i>1</i>	Information Management			Critical Thinking & Innovation		
	HC HI CR			HC HI CR		
	3	3	6	4	4	8
<i>2</i>	Development of Expressive Skills			Financial Accounting II		
	HC HI CR			HC HI CR		
	4	4	8	4	4	8
<i>3</i>	Administration			Labor Law & Social Safety		
	4	4	8	4	4	8
<i>4</i>	Contabilidad Financiera I			Probabilidad y estadística		
	4	4	8	4	4	8
<i>5</i>	Private Law			Mathematics		
	4	4	8	4	4	8
<i>6</i>	Introduction to the Academic Degree			Marketing or Human Capital Management		
	3	3	6	4	4	8
<i>7</i>	English Community Service			English Community Service		
TOTAL						
	22	22	44	24	24	48